

CMI COURSE CURRICULUM COURSE ACTION

Course Title: Introduction to Visual Arts **Alpha Number:** VART101 **CIP No.** 50.1001

Type of Action:

New Course (attach narrative justification for course creation)

This is the first step to create a Specialization in Visual Arts and later a Degree in Visual Anthropology.

Substantive Revision (attach narrative justification for changes, including assessment and/or achievement data and feedback from the advisory committee if relevant)

Select all that apply:

- Change in number of credit hours
 Change in prerequisite
 Substantive change in course content
 Change to SLOs Other:

Non-substantive Revision

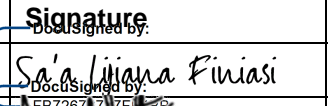
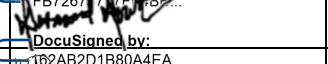
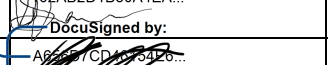
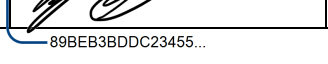
Select all that apply:

- Change in Alpha Number or Title (unless letter abbreviation has not previously been used)
 Edit to course description that does not alter the substance of the course
 Change to recommended texts
 Other:

Reinstitution of Archived Course (attach narrative justification for reinstitution, including evidence of demand, evidence of capacity, feedback from the advisory committee if relevant, and commentary that speaks directly to the reasons the course was initially archived)

Reaffirmation of Course (only allowable if course completion rate exceeds ISS, the benchmark has been met for the majority of SLO assessments, and there is no evidence of inequitable levels of achievement across subpopulations; attach evidence)

Approvals:

	Name	Signature	Date
Department Chair	Sa'a Lijiana Finiasi	 DocuSigned by: Sa'a Lijiana Finiasi	6/5/2024
Curriculum Committee Chair	Desmond Doulatram	 DocuSigned by: FB726717FE1F39...	6/6/2024
Dean	Vasemaca Savu	 DocuSigned by: 162AB2D1B80A4EA...	6/5/2024
VPASA	Dr. Elizabeth Switaj	 DocuSigned by: A86557CD453426...	6/10/2024

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CMI COURSE OUTLINE**CIP No** 50.1001**Version No.** 1VART101
Arts

Introduction to Visual

Alpha Number**Course Title****Previous Number:****Course Description:** Introduce visual art with a focus on video, camera work and editing. The focus is primarily on documentary work with an anthropological reference.**Course originally prepared by:** Dr. Viviana Uriona Liberal Arts May 2024**Most recent revision by:** N/A**Course mode(s):** x Face to Face (including Zoom) ___ Hybrid ___ Distance Education**Credits calculated by:** x Credit Hour ___ Clock Hour**Contact Hours:** 45

Type	No. of Hours	No. of Credits	Maximum No. of Hours Online
Lecture/Seminar/Workshop	45	3	
Clinical			
Practicum			
Lab			
Fieldwork			
Studio Time			
Total	45	3	

Purpose(s) of Course: Degree Requirement _____
Degree Elective LA _____
General Education LA/BUS _____
Credit Certification _____
Developmental _____
CTE/TVET _____
ABE/Adult HS _____

Distribution Area: Humanities _____
Social Sciences x _____
Mathematics (Credit) _____
Science _____

Prerequisite: C or better in ENG 111

Student Learning Outcomes: Upon completion of this course, students will be able to:

1. Operate camera and audio equipment of various levels of professionalism (smartphone, camcorder, DLR camera, external audio recorder) to obtain professional material on the living environment and reality of life in the Marshall Islands.
2. Use the professional editing software "Lightworks Free" to cut anthropological short films from the material.
3. Apply the technical and aesthetic aspects of film making (5-shot rule, aperture, exposure time, ISO, frame, depth of field, setting sizes, focus lengths, cuts and transitions, dramaturgy, and much more).
4. Identify the conditions and forms of successful interviewing (interview guidelines, locations, handling, preparations).
5. Examine the history of anthropological filmmaking and its current challenges under the conditions of stock footage, AI and fake news.

SLO Mapping:

Prerequisite Course SLO	Linked SLO from this Course	Explanation
Use basic library and research skills to find and read a variety of college levels sources, respond critically (verbally and in writing), and draw connections between a variety of perspectives	Gain a basic understanding of film language, technique and production	Think critically about cinematographic resources. Clearly communicate one's own film idea through writing or presentation.
Demonstrate use of the writing process Demonstrate use of the writing process Write essays that have appropriate content, organization, and formatting	Express thoughts and analyses of films through writing and discussion. Write your own Film project that have appropriate content, organization, and formatting.	Extension of the writing process to film creation.

Links to Program Learning Outcomes:

SLO	Linked PLO	I/P/M	Explanation of Link
1. Students will be able to use the Medium of film to work for different requirements and areas, such as advertising productions, image films, campaigns or narrative films.	1. Effective Communication	I	Communication takes place personally, privately and publicly. A large part of public mass communication (news broadcasts, advertising films, image films, educational campaigns, political advertising) takes place using video. In the course, students acquire skills that will allow them to become producers of this public mass communication.
2. Students will be able to present an awareness of the	3. Critical Thinking	I	A large part of the formation of opinions in the information age takes place

informative but also potentially manipulative power of the film medium.			through the consumption of moving images on the Internet. The deliberate spread of false data and artificial intelligence make forming opinions a real challenge in our age. Anyone who knows how film is made (as supposed visual evidence) is far less susceptible to manipulation than an uninitiated person. In short: Dealing with film trains critical thinking.
3. Students will be able to deal confidently with the technical challenges of film making (shooting, editing).	5. Creative Process	I	Filmmaking is not only a technical but also a creative process, with its own language and its own elements of storytelling, which the students are taught in the course.
4. Students will be able to present insights into basic anthropological assumptions that can be valuable across disciplines.	2. Civic Awareness/multicultural perspectives	I	Since the film work in the course is anthropological and documentary, the students almost automatically deal with the requirements and obstacles of a fair and diverse social order.
5. Students will be able to take a more critical, informed and investigative attitude towards the seemingly self-evident facts of his or her own life.	6 Independence	I	In addition to the independence gained through acquired planning and implementation skills, filmmakers acquire independence through the sheer nature of their work: by contrasting themselves with what is being told, they gain a critical perspective on aspects of life that they previously accepted as natural. This contrast provides a basis for the development of an independent personality.
6. Students will be able to deal with the technical (...) aspects of film making (...) Aperture, exposure time, ISO, focal lengths (...)	4 Quantitative/Scientific Literacy	I	A lot of the technical camera work has to do with scientific insights. Physical, optical and mechanical aspects are covered.

Course Content: Students will be able introduced to:

1. Fieldwork and research
2. Observer and Observed vs. Participant Observation
3. collaborative & participatory filmmaking
4. narrative audio-visual strategies, story telling
5. poetic framing & visual aesthetics
6. Camera work and set audio
7. Editing and dramaturgy
8. Responsibility and legal framework

Higher Order Thinking Skills: Student in this course will experience:

- Analyzing the basic elements of an idea, experience, or theory
- Making judgments about the value or soundness of information, argument, or method

- Applying theories or concepts to practical problems or in new situations

Recommended Methods of Instruction

- Demonstration
 Lecture
 Small group discussion
 Class discussion
 Audio-Visual Aids
 Laboratory
 Supervised Practice
 Field Trips
 Other:

Recommended Assessment Tool Type(s):

- Case Study
 Critique of Performance
 Exam/Quiz In-Course
 Exam/Quiz Standardized (attach narrative describing development and validation process)
 Focus Group
 Group Project
 Individual Project
 Portfolio Review
 Presentation
 Simulation
 Skill Performance
 Supervisor Evaluation
 Survey
 Written Assignment

**Required Forms of Regular and Substantive Interaction for Hybrid or Distance Education Courses
(Select at Least Two):**

- Direct instruction through:
 Live video lectures
 Live audio-only lectures
 Live text chats
 Assessing or providing feedback on a student's coursework
 Providing information or responding to questions about the content of a course or competency through:
 Live video discussions
 Live audio-only discussions
 Live text chats
 Asynchronous message boards or text chats
 Facilitating a group discussion regarding the content of a course or competency through:
 Live video discussions
 Live audio-only discussions
 Live text chats
 Asynchronous message boards or text chats
 Other, specify:

Note: for distance education courses, if only two are selected, both must occur within the course on a weekly basis. If more than two are selected, the instructor may choose which two are used during each week.

Recommended Text(s):

Dr. Viviana Uriona will create her own textbook for CMI, with texts from various authors, but also from her own teaching material from her many years of educational work in this area. The textbook will also be based on:

"How to read a film" by James Monaco, Oxford University Press, 2000

"Women's Cinema, World Cinema - Projecting Contemporary Feminisms" by Patricia White, UP, 2015

"Third World Film Making and the West" by Roy Armes, U-Ca-Press, 1987

"Empowered Filmmaking: How To Make a Documentary On Your Own Terms" by Sahra Moschmann, SP, 2020

Equipment and Materials:

Audio-visual equipment, Several laptops for editing, LCD projector, white board, Internet, Moodle online learning platform.

College Mission:

The College of the Marshall Islands will provide our community with access to quality, higher and further educational services, prioritize student success through engagement in relevant Academic, Career and Technical Education, and be a center for the study of Marshallese Culture. It will also provide intellectual resources and facilitate research specific to the needs of the nation.

EC approved 4th Nov, 2020. BOR approved 1st December, 2020

Connection to College Mission: This is a Contemporary Social Issues in Micronesia class and the students are living the issues being situated in Micronesia and most importantly, the Marshall Islands. Hence, this class equips them with the necessary knowledge to understand how they're situated in the conversation that they are orientated in.

Department Mission: The mission of the Liberal Arts Program is to prepare students for transfer and other future educational opportunities, through civic awareness, critical thinking and problem solving, information analysis and communication, and artistic expression. Connection to Department Mission: The justification for Contemporary Social Issues in Micronesia is a no brainer because students are situated in Micronesia. By reading and interacting with the content, their instructors, and their peers; students think critically, come up with solutions from these interactions, analyze information, and most importantly communicate via *Bwebwenato* (Talk-Story) about them which is known to engage them in Civic Awareness because they are contributing to the conversation. They are in fact agents of change and not just sitting idly by.

Narrative Justification

As part of CMI's efforts to meet the nation's needs, a visual arts course and (step by step) the establishment of a Visual Anthropology Program is necessary to support the memorandum of understanding between the University of Hawaii-Manoa and the College of the Marshall Islands. This course teaches students what communication means and how social groups can express their opinions, attitudes, dissatisfaction and suggestions through various forms of media production (audios, videos, etc.). The course not only trains media skills, but also increases students abilities in public speaking, presenting ideas and discursive discussions about the right goals and their implementation.

A key cornerstone of this course is the so-called MacBride Report from 1980. The study entitled "Many Voices, One World - Communication and Society - Today and Tomorrow"; was an important attempt to increase the understanding of communication as a human right at the international level stage and also includes the legal term "communication as a human right".

It is an urgent matter to give our students and the Marshall Islands a strong public voice in the areas of post-colonialism, social work, climate change, cultural preservation. With regard to the high creative

capacity of students in the Marshall Islands, it is necessary to consider this course as the first of three steps of a future project. The second step will be the creation of a specialization in Visual Arts and the third step will be the creation of a full degree in Visual Anthropology and Visual Arts.