CIP No. 51.2207

**Course Title**
Community Health Education

**Course Description**
Introduction to community health education techniques using practical skills in the areas of oral communication, media writing, and the construction and utilization of audio-visual materials. Emphasis is given to the importance of using audience appropriate communication methods.

**Course prepared by:**
Nursing and Allied Health Dept.

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<tr>
<th>Activity</th>
<th>Hours per Week</th>
<th>Number of Weeks</th>
<th>Total Hours</th>
<th>Credits</th>
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<tr>
<td>Lecture</td>
<td>3</td>
<td>16</td>
<td>48</td>
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<td>Laboratory</td>
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<td>Clinical</td>
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<td>Seminar</td>
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**Total Credit Hours** 3

**Purpose of Course:**
- Degree Requirement
- Degree Elective
- General Education
- Certification: X
- Developmental
- Other X

**Prerequisite(s):**
- ENG 90's or Placement in Credit
- ICS 101

**Signature, Curriculum Committee Chairperson**
Mary Van Creek

**Date**
10/7/2013

**Signature, Dean of Academic Affairs**

**Date**
10/7/13

**Signature, Vice President of Academic and Student Affairs**

**Date**
10/7/13

**Last Date reviewed or revised:**


I. Community Health Education
   Course Title
   AH 107
   Alpha Number

II. Course Outcomes

   A. General Outcomes

   The student will:
   1. Discuss various techniques for communicating health information (NURS 1)
   2. Construct and use materials to present messages orally and in writing (NURS 1)
   3. Explain the importance of community health education programs (NURS 3)
   4. Use suitable health education and materials and resources (NURS 3)

   B. Specific Outcomes

   Upon completion of this course, the student will be able to:
   1. Apply different methods to communicate health information.
   2. Develop local language materials such as brochures and videos on specific health diseases and disorders
   3. Plan and design programs to educate communities
   4. Present audience appropriate health education materials

III. Course Content

   This course introduces the students to community health education techniques.
   1. Health education concepts and methods
   2. Therapeutic and persuasive communication
   3. Projects and programs
   4. Evaluation of health teaching

VI. Methods of Instruction

   1. Lecture
   2. Discussion
   3. Presentations

VII. Equipment and Materials

   1. Audio visual media

VIII. Suggested Methods of Evaluation

   1. Tests
   2. Group projects
   3. Plan and design a health education program
   4. Presentations

Letter grades will be assigned per CMI Grading System.