COURSE OUTLINE

CIP No. 16.0302

JPN 198C                        Japanese for Tourism
Alpha Number                    Course Title

Course Description
Introduces the Japanese language for tourism purposes. Develops vocabulary for
devising simple conversation. Emphasizes listening and speaking strategies. Presents
aspects of Japanese customs and manners especially in regards to Japanese tourism.

Course prepared by:  Liberal arts Department                October/2007

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Purpose of Course:
- Degree Requirement
- Degree Elective [X]
- Certification
- Developmental
- Other

Prerequisite(s):


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Signature, Curriculum & Assessment Committee Chairperson
Date

Signature, Dean of Academic Affairs
Date

Signature, Vice President for Academic and Student Affairs
Date

Last date reviewed or revised:  September 2008
I. Japanese for Tourism
   Course Title

II. Course Objectives

A. Students who complete this course will:
   1. Carry out simple conversations in Japanese (LA 1)
   2. Understand Japanese culture, customs and manners (LA 2)
   3. Employ Japanese in tourism situations (LA 3)

B. Student Learning Outcomes
   Upon completion of this course, the student will be able to:
   1. Carry out simple conversations in Japanese
      a. Ask and answer questions in basic Japanese
      b. Exchange greetings and introductions in Japanese
      c. Produce the basic structure of simple Japanese conversation
      d. Count numbers and objects in Japanese
      e. Recognize days of the week, months, and time in Japanese
      f. Correctly use locations
   2. Apply Japanese culture, customs, and manners to specific situations
   3. Relate to Japanese in tourism situations
      a. Demonstrate conversation skills used in retail situations
      b. Demonstrate conversation skills used in restaurant situations
      c. Demonstrate conversation skills used in directions

III. Course Content

Introduces basic concepts, words, phrases, customs and manners that may help smooth relations with Japanese people.

1. Introduction to Japanese style greetings and introductions
   a. Verbal and non-verbal language
   b. Bowing
   c. Giving responses
2. Conversations using basic vocabulary
   a. Time
   b. Numbers
   c. Basic nouns and verbs
3. Communication for variety of situations
   a. Asking locations
   b. Ordering food
   c. Shopping
   d. Directions
4. Introduction to Japanese culture, customs, and manners
   a. Table manners
   b. Forms of politeness
VI. Methods of Instruction

1. Lectures
2. Group work
3. Pair work
4. Audio-visual aids

V. Equipment and Materials

1. TV/VCR
2. Picture cards
3. Handouts
4. Role-play cards

VI. Suggested Methods of Evaluation

1. Quizzes Assignment
2. Participation
3. Mid-term test
4. Final examination

Letter grades will be assigned per CMI Grading System.