# College of the Marshall Islands

## Course Outline

### CIP No. 51.2207

**AH 107**  
**Community Health Education**  
**Alpha Number**

### Course Description

Introduction to community health education techniques using practical skills in the areas of oral communication, media writing, and the construction and utilization of audio-visual materials. Emphasis is given to the importance of using audience appropriate communication methods.

### Course prepared by:

<table>
<thead>
<tr>
<th>Hours per Week</th>
<th>Number of Weeks</th>
<th>Total Hours</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>3</td>
<td>16</td>
<td>48</td>
<td>3</td>
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### Purpose of Course:

- **Degree Requirement**  
- **Degree Elective**  
- **General Education**  
- **Certification** X  
- **Developmental** X  
- **Other**

### Prerequisite(s)

- ENG 90's or Placement in Credit  
- ICS 101

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**Signature, Curriculum Committee Chairperson**  
Mary Jane Cliftcrd  
10/7/2013

**Signature, Dean of Academic Affairs**  
Ricla S. Letnott  
10/7/13

**Signature, Vice President of Academic and Student Affairs**  
Dr. T. Tielb  
10/7/13

### Last Date reviewed or revised:

_________
I. Community Health Education

Course Title: AH 107

II. Course Outcomes

A. General Outcomes

The student will:

1. Discuss various techniques for communicating health information (NURS 1)
2. Construct and use materials to present messages orally and in writing (NURS 1)
3. Explain the importance of community health education programs (NURS 3)
4. Use suitable health education and materials and resources (NURS 3)

B. Specific Outcomes

Upon completion of this course, the student will be able to:

1. Apply different methods to communicate health information.
2. Develop local language materials such as brochures and videos on specific health diseases and disorders
3. Plan and design programs to educate communities
4. Present audience appropriate health education materials

III. Course Content

This course introduces the students to community health education techniques.

1. Health education concepts and methods
2. Therapeutic and persuasive communication
3. Projects and programs
4. Evaluation of health teaching

VI. Methods of Instruction

1. Lecture
2. Discussion
3. Presentations

VII. Equipment and Materials

1. Audio visual media

VIII. Suggested Methods of Evaluation

1. Tests
2. Group projects
3. Plan and design a health education program
4. Presentations

Letter grades will be assigned per CMI Grading System.